

NEWSLETTER



Increasing adult educators' competencies to encourage female employment in the digital sector of the labour market

NO. 2019-1-LT01-KA204-060723

Over the last six months, the implementation of Go Digital activities has been highly affected by the Covid-19 pandemic effects, and the partners resorted to digital tools to pursue the project objectives. Indeed, despite the challenges, the partners managed to realise planned project activities over the last six months and thus the project could maintain its progress.

The project website was developed: godigital.lmlo.lt and also a FB group was created: <https://www.facebook.com/godigitalerasmusproject/>

The State of Art Review (EN), Curriculum of the training course (EN), and 10 inspiring success stories have been developed.

The monitoring and evaluation procedures have been conducted in June and July 2020, and its reports have been issued. Also, the dissemination activities have continued being implemented by the consortium through dissemination tools (website, social media).

Finally, there have been organised meetings of the Transnational Local Action Groups (LAG) in partner countries with special focus on the project's deliverables.

PROJECT ACTIVITIES

STATE OF ART REVIEW (EN)

The State of Art review was done and the Report prepared (Output 1, O1, A1), In the "State of Art Review" there is provided:

- The definition of the Digital sector of the labour market, which will be used further in the project.
- The variety of jobs in the Digital sector was defined.
- The situation in partner countries was analysed on existing in the Labour Offices training programmes (formal and informal, for a person with high education and for low-skilled adults) for re-qualification needed for digital jobs.
- The main obstacles of disadvantaged women to enter the digital sector were defined.
- The structure of the Training course for adult educators "Coach on female employment in the digital sector in order to promote gender equality in the labour market" was defined.
- The adult educators' competences and soft skills necessary in order to be able to motivate disadvantaged women to take part in learning towards employment in the digital sector of the labour market were analysed and confirmed.

You can find the material in the website: https://godigital.lmlo.lt/uploads/Go-Digital_O1-A1_%20State%20of%20Art%20Report.pdf

CURRICULUM OF THE TRAINING COURSE

The partners developed the Curriculum of the non-formal training course "Coaching for female employment in the digital sector to promote gender equality in the labour market - Go-Digital" (Output 1, O1, A2), designed to be provided online, to allow participants free access and unrestricted participation.

The three modules - respectively on gender equality in the labour market, in the digital sector, and on coaching strategies - prove very suitable and valid in the evolving world, where digitalisation is even more crucial for social and professional inclusion than before the Covid crisis.

Module I: "Gender equality in the learning environment and in the labour market".

Module II: "Digital sector - new opportunities for women's progress towards the higher qualifications and better position in the labour market".

Module III: "Effective coaching and motivation strategies to increase demand and take up re-qualifications of disadvantaged women into digital sector of the labour market".

You can find the Curriculum in the website:

<https://godigital.lmlo.lt/curriculum.html>

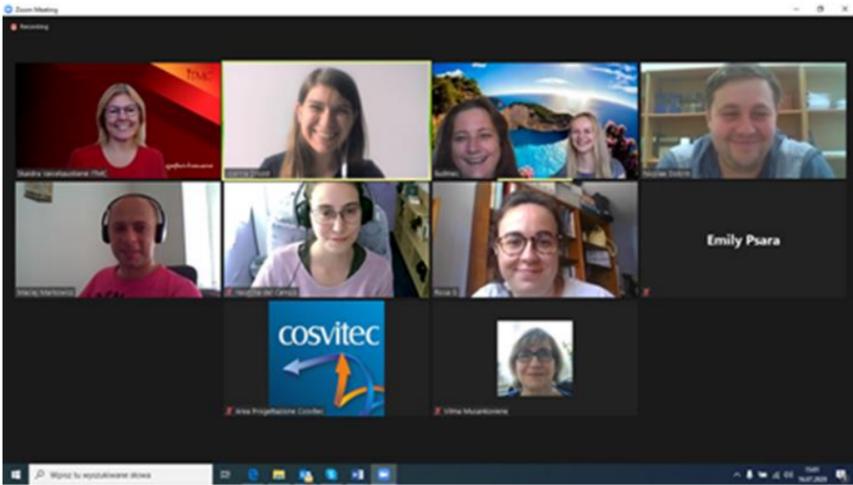


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NEWS

2nd PARTNERSHIP MEETING *ONLINE*

16TH OF JULY, 2020



The second partnership meeting, expected to be held in Romania, have been realised online instead, on 16 July 2020, showing excellent results.

Activities of the project management and implementation were discussed during the meeting and further steps were defined.

The third partnership meeting will be organised on February 2021!

The Covid-19 pandemic has brought Europe and the World to a deep socio-economic crisis. Covid prevention and containment measures have impacted every aspect of social life, and imposed major changes on the ways we work. The current crisis is increasing the already significant gender gap in employment, since women work in sectors that are especially affected by the pandemic's economic consequences, such as manufacturing and services. As women tend to work part-time, they are regularly the first in line to lose employment. (Re-)entering the labour market will become even harder, as during times of economic uncertainty women who want to work have a harder time finding a job than men. On the other hand, the Covid-19 crisis, and its containment measures, have evidenced the relevance of digitalisation in both social and professional lives.

In this critical situation, the pandemic poses to the project Go Digital several challenges to its activities, but it also shows new opportunities and provides motivation to its participants.



THE PARTNERSHIP

THE COORDINATOR:



PARTNERS:



Stay tuned for more info!

