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Project No. 2019-1-LT01-KA204-060723

Go-Digital: Why is retraining for digital work important to me?

No matter how hard we try, we will find it difficult to find a country that has high gender equality in society and not at work, and vice versa. The duality of social and economic equality operates in a dialectical manner. It is generally accepted that in the global information society the elimination of social inequalities and the elimination of discrimination in the workplace has emerged as a priority. At the same time, the new picture of labor and social relations that emerged with the introduction of the new technologies made it even more complex to address social problems, such as gender equality in the labor market.

It is worth mentioning that the coronavirus pandemic, as well as the main measures adopted to address it, has accelerated digital transformation. The pandemic has created an environment of tele-working that will continue to encourage the adoption of technological means, and therefore, the landscape of the labour market seems to be changing again. In the context of our project, we are mainly concerned with the effects of digital transformation on the employment of men and women.

Given that the introduction of new technologies has traditionally been associated with a gradual reduction in the workload of office workers and administrative support, areas where employment is easier for women, it is understood that competition in the labor market will intensify, which makes the role of education and the existence of female role models even more important.

The Go Digital project seeks to highlight the challenges that need to be addressed in bridging the gender gap in the digital age, and to focus on promoting digital skills and education. At the present stage, the project partners have set as their main goal the organization of the national piloting activities; the pilot testing of the educational material that has been created for adult educators and women.

In the case of the piloting activity with the adult educators, the meetings will seek to develop/enhance the skills of adult educators, in order to enhance women's participation in the digital sector, by promoting digital skills education and training and encouraging more women to be involved in this area.

Meetings with women will use the Open Education Resource (GNP) Series for women, which includes the following:

- 32 digital stories “Successful women in digital sector of labour market”;
- Interactive readings “ABC on gender equality in the labour market”;
- Compendium of (re-)training programs for qualifications in digital sector of labour market;

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- Action plan “My further steps into employment in digital sector”.

The participation of women in these meetings is expected to enrich their knowledge of the different retraining opportunities in the field of digital skills and to encourage them to plan their next steps for their employment in the digital world.

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SET OF OPEN EDUCATIONAL RESOURCES (OERS) FOR WOMEN

Why re-qualification for employment in the digital sector is important for me?

INTERACTIVE READINGS
ABC on gender equality in the
labour market



DIGITAL STORIES
Successful women in digital
sector of labour market



COMPENDIUM
of (re-)training programs for
qualifications in digital sector
of labour market



ACTION PLAN
My further steps into
employment in digital sector



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